

The Strategic Partner Meeting 2024

September 12th & 13th |  Vienna, Austria

Attendee Outline

Discover why the SPM is the conference you can't miss!



What is the SPM?

The Strategic Partner Meeting in Vienna is the industry-leading event for **Business Process Management, Enterprise Architecture, and Governance, Risk & Compliance.**

You get to meet some of the greatest minds in the digital business space, learn from their experiences in tackling challenges similar to yours, and receive actionable advice for stepping up your business game!



2 Days

of knowledge-sharing,
idea exchanges &
networking



30+ Sessions

on trends and tactics for
driving success with
BPM, EA & GRC



500+ Attendees

prominent speakers,
experts and peers from
over 30 countries



Countless Opportunities

Get connected.
Be inspired.
Grow.
Stay ahead.



Learn from the best & brightest...

Hear first-hand
experiences
from these
known brands

 **accenture**

 **CISCO**

 **Coca-Cola** Beverages Africa

Deutsche Leasing | 

**ESTÉE
LAUDER
COMPANIES**

ENGEL

 **Hitachi Energy**

helvetia 

JOYNEXT
联 联 智 行


**LIBERTY
LATIN AMERICA**

MED  **EL**

 **SBB CFF FFS**

& many more!

Strengthen your knowledge around...



Process Management



Process Automation



Digital Transformation



Enterprise Architecture



Composable Enterprises



Risk Management



Audit & Compliance



& More!

**Learn best practices
& proven strategies**

Get exclusive insights...

How others spearhead transformation with:



ADONIS
Business Transformation Suite



ADOIT
Enterprise Architecture Suite



ADOGRC
Governance, Risk & Compliance

Into the latest **requirements** and **opportunities** for companies in the course of advancing digitalization

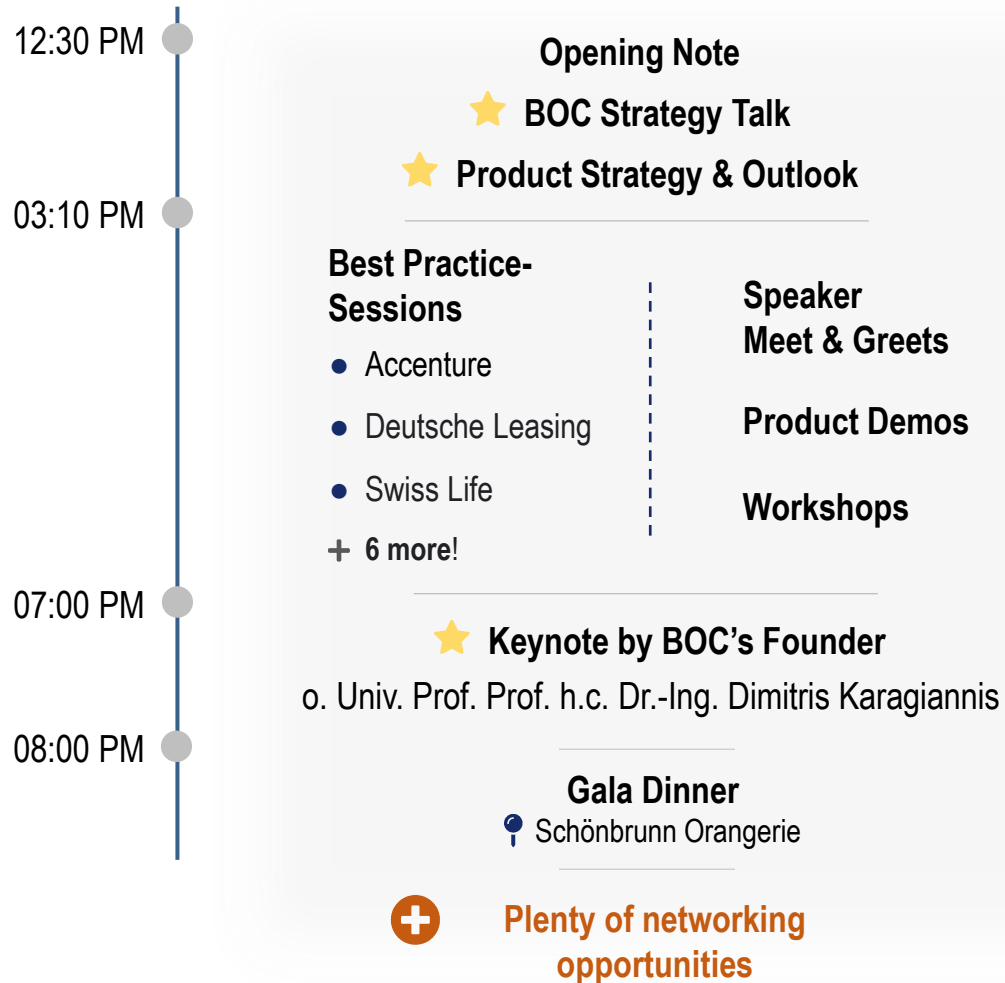
Into the **capabilities** you need to **thrive** in the **era of constant change**

How our tools' **strategic roadmap** addresses **future business challenges**

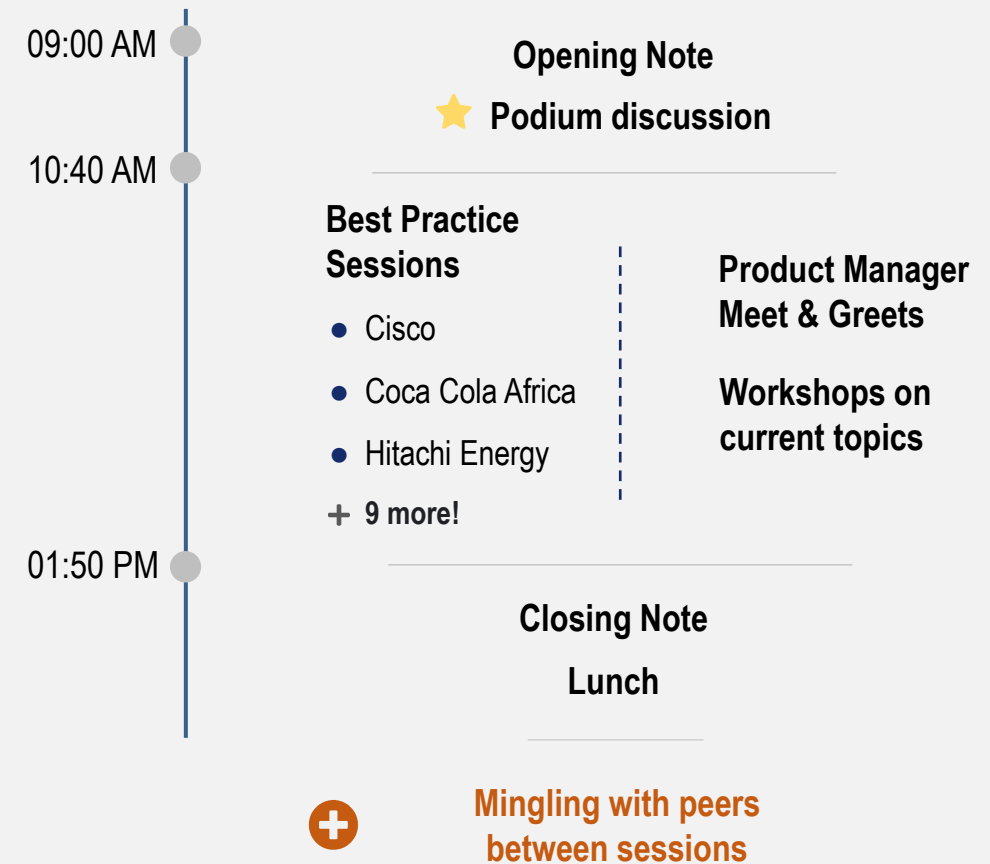


A taste of the program

Day 1 Thursday, 12th of September



Day 2 Friday, 13th of September



What's in it for you

Here's what you can expect from your participation in the SPM 2024:

- ✓ Get **first-hand insights** from leading companies
- ✓ Stay on top of **key trends** and **technologies**
- ✓ **Exchange views** on shared challenges
- ✓ Boost your **network** and **brand awareness**
- ✓ Enjoy the splendors of **the Schönbrunn Palace**

The value-add for your organization

Make sure your company's **represented** at one of the **most coveted events** in the industry



Build **connections**, find potential **partners or leads**



Take in the latest **know-how** and **best practices**



Apply **lessons from industry giants** in your organization



Experience Vienna at its finest



Be a part of the SPM experience!

“

*Great exchange of experiences in a nice ambience,
there should be more conferences like this!*

ENGAGE

“

*I've been attending for many years now and always find a great mix of
interactions with other business experts, finding solutions to new challenges
and valuable suggestions for my company.*

NETWORK

“

*A wonderful opportunity to exchange ideas with other customers.
It's always exciting and enlightening to see the solutions of other companies and be inspired by them.*

THRIVE

Join one of Europe's most relevant events for BPM, EAM & GRC!

We looking forward to welcoming you in Vienna!



<https://www.boc-group.com/en/strategic-partner-meeting-2024/>